

### **Study in Korea Fair (June 28-29, 2024)**

The "Study in Korea Fair" is a special event aimed at promoting bilateral education and cultural exchange between Korea and India. Organized by the Embassy of the Republic of Korea and the National Institute for International Education (NIIED), and supported by the University of Delhi, this fair serves as a bridge for Indian students aspiring to pursue higher education in Korea. It showcases the diverse academic opportunities, scholarship programs, and cultural richness of Korean universities.



This year's fair featured booths from 16 prestigious Korean universities, allowing students to explore various academic offerings and apply to programs that align with their educational goals. The participating universities included Ajou University, Cheongju University, Chungbuk National University, Daegu University, Hanyang Cyber University, International Graduate School of Language Education, Korea Advanced Institute of Science and Technology, Kyunghee University, Kyungpook University, Sejong University, Semyung University, Sunmoon University, Vision College of Jeonju, Woosong University / SolBridge, Yong-in Arts & Science University, and Youngsan University. Each booth provided detailed information about the universities' programs, campus life, and application processes, enabling students to make informed decisions about their potential studies in Korea.



The event spanned two days, held on June 28, 2024, and June 29, 2024 at the Multipurpose Hall, University Sports Complex, University of Delhi. Both days featured a variety of activities, including lottery sessions where winners received NCT albums. The first day began with a ribbon-cutting ceremony conducted by Honourable Vice Chancellor, Prof. Yogesh Singh, and Mr. Sang-Woo Lim, Minister (DCM), Embassy of the Republic of Korea. This was followed by opening remarks from Ms. Shin Meekyung, Director of the Ministry of Education, Korea, and a welcome address by Mr. Sang-Woo Lim. Honourable Vice Chancellor, University of Delhi Prof. Yogesh Singh delivered a congratulatory speech, emphasizing the importance of educational and cultural exchanges between Korea and India.



A series of performances added vibrancy to the event, featuring a choir by DU students, and traditional Korean performances such as Samul Nori, K-pop, and Taekwondo by the Korean Cultural Centre. These performances not only entertained the attendees but also provided a glimpse into Korea's rich cultural heritage. After the performances, dignitaries toured the booths of different universities, interacting with representatives and gaining insights into the various academic offerings. This was followed by a University-to-University Networking session, facilitating interactions and potential collaborations between university representatives. The day concluded with a University

Presentation Hour, where various universities presented information about their institutions on stage, highlighting their unique features and academic strengths.



The second day of the event was dedicated to the Global Korea Scholarship (GKS), a fully funded scholarship program offered by the Korean government to international students for undergraduate and graduate studies in South Korea. A session provided comprehensive information about the scholarship, its benefits, and the application process. This was followed by GKS Alumni Stories, where Indian alumni who received the GKS scholarship shared their experiences studying in Korea, offering valuable insights and advice to prospective applicants. The day concluded with an interactive Q&A session, allowing attendees to ask questions and clarify any doubts about the scholarship and studying in Korea.

Throughout the fair, participants were immersed in Korean culture through interactive experiences. They had the opportunity to try on Hanbok, the traditional Korean attire, and simple authentic Korean cuisine at food stalls. These cultural activities not only enriched the attendees' understanding of Korean traditions but also provided a warm and inviting atmosphere, reflecting Korean hospitality. The "Study in Korea Fair" successfully showcased the educational and cultural opportunities available in Korea to Indian students, highlighting the commitment of both countries to strengthening educational ties and promoting mutual understanding.